



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser **Pol/J Atkinson/D/Oth/NC (16948)**
Agency/T-Code **Luc, Inc. (2895)/867768541**
Buyer **MILLS,AMY**
Salesperson **Telerep/Atlanta, Atlanta (1044)**
ph: (555) 555-5555

Product **Political (1065)**
Brand **2453 NC SUPERINT (137529)**
Acct Types **National/Political**
Est/Headline **2453/06322869**
Demo
Revision
Comments

ATKINSON NC SUPERINT
***** THIS IS A CASH IN ADVANCE

Invoice **653693**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **332045**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 2:05:53PM**

Luc, Inc.
25 Whitlock Place, SW
#201
Marietta, GA 30064-3142

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	Spot	7:00:00AM- 8:00:00AM	Day,M-1	11/05/12 7:49AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	SCJATV01H	\$1,075.00	
26.0	Spot	8:00:00AM- 9:00:00AM	Per week (1),Mo	11/05/12 8:48AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	SCJATV01H	\$975.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,050.00	Total Spots	2
Commission	(\$307.50)		
Net Total	\$1,742.50		